# The Al Engineering Journey

Erick Brethenoux, Gartner April 15, 2021

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#### **About Erick**

- Gartner VP Research & AI Research Agenda lead Aug 2017
- IBM Director of Machine Learning & Decision Management Strategy
- SPSS VP of Corporate Development
- Lazard VP, Technology Investments, M&A and VC
- Gartner, Research Director of Advanced Technologies
- New Science, Research Director Advanced Technologies and Applications
- French Embassy, Scientific Mission
- University of Delaware, PhD Cognitive Science

Years of experience: 3.5 years at Gartner, 30 years industry experience



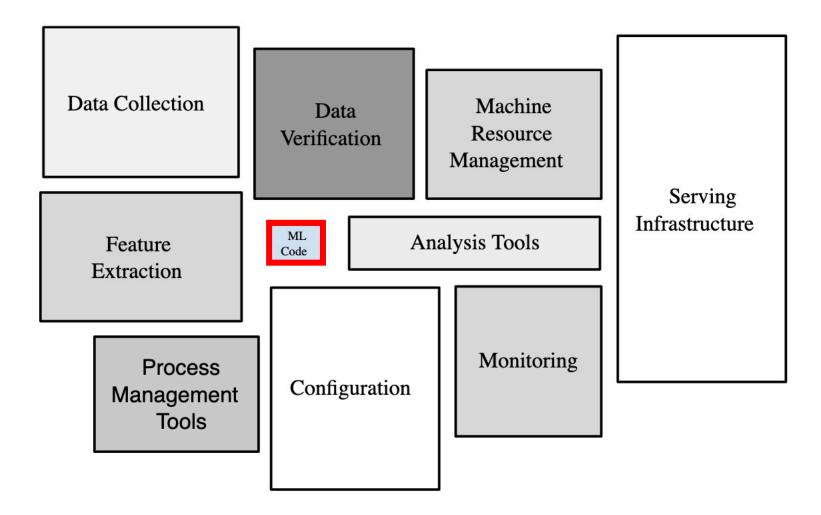
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## **Key Issue Takeaway:**

Through 2023, at least 50% of IT leaders will struggle to move their AI predictive projects from proof of concept to production maturity.



#### **Google circa 2014... models in context - still true!**

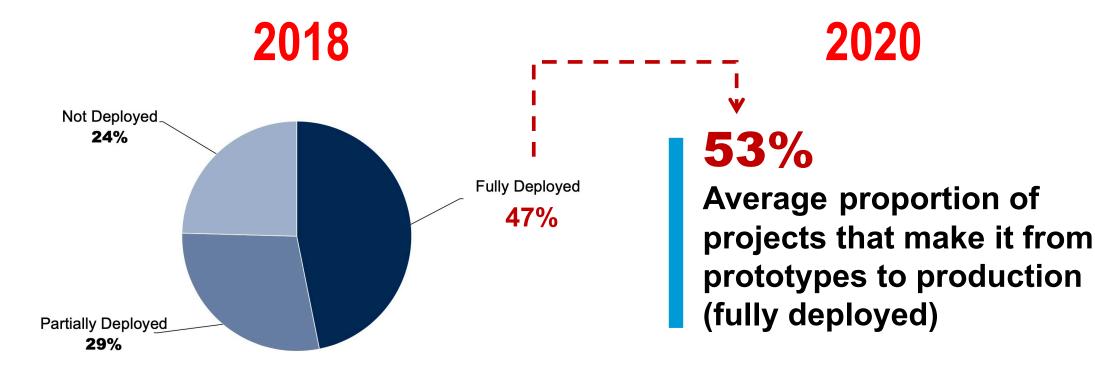




#### In two years organizations have (barely) crossed the 50/50 threshold

Proportion of prototypes that make it to production

Percentage of respondents





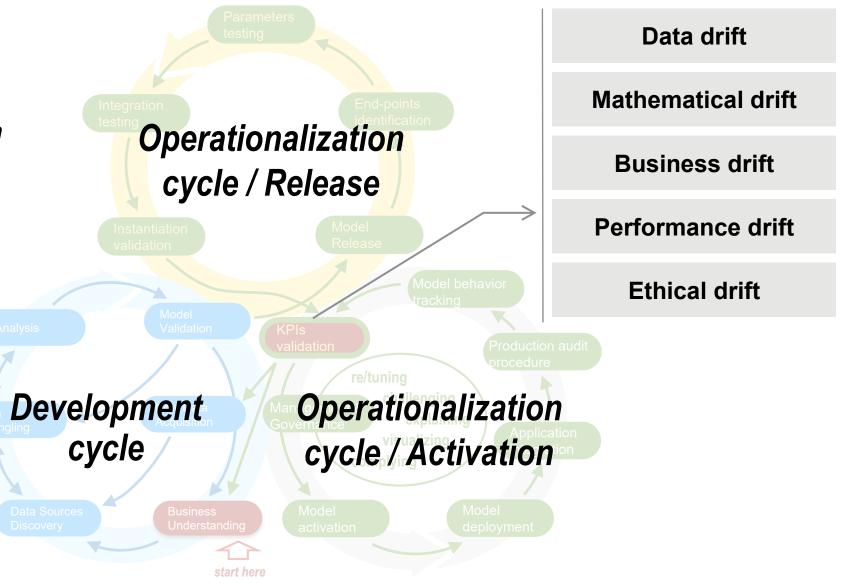
### MLOps to ModelOps

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#### **MLOps Discipline**

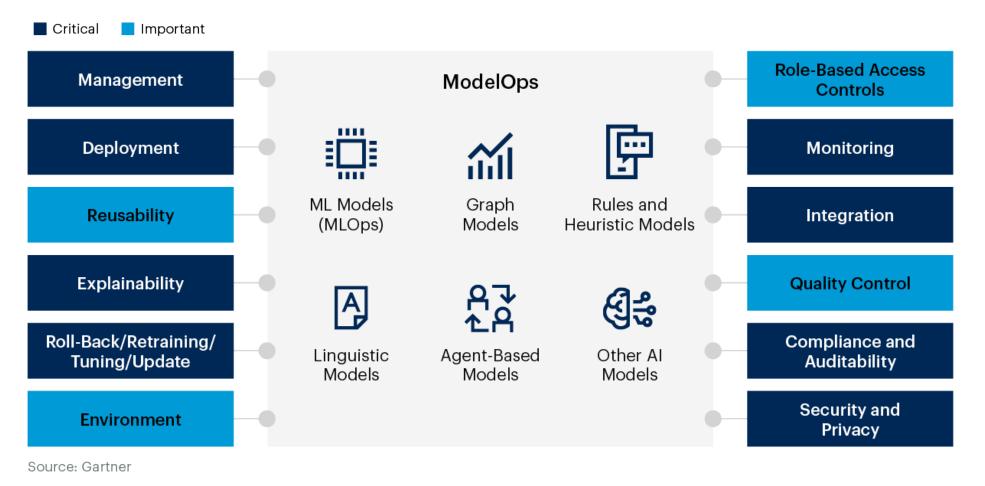
Establishing a sustainable, repeatable, measurable and continuous operationalization process.





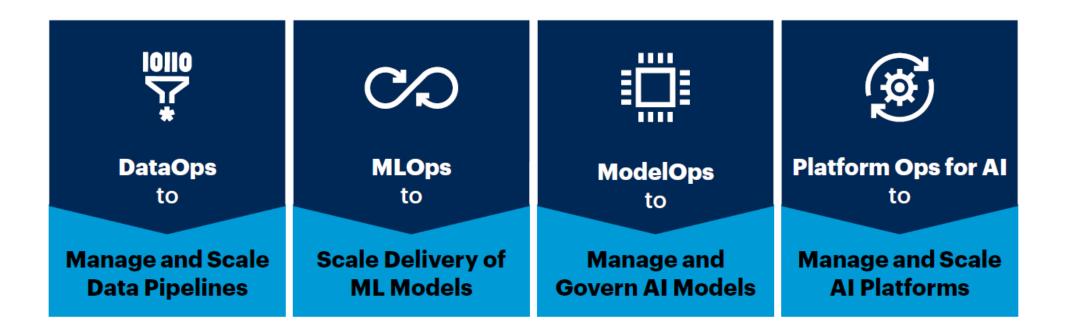
#### **From MLOps to ModelOps**

#### **The Nuances of ModelOps**



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#### Demystifying XOps – DataOps, MLOps, ModelOps, Platform Ops for Al





### Invariant Al Engineering Themes and Governance Principles

- Security
- Ethics
- Autonomy
- Decisioning
- Change Management

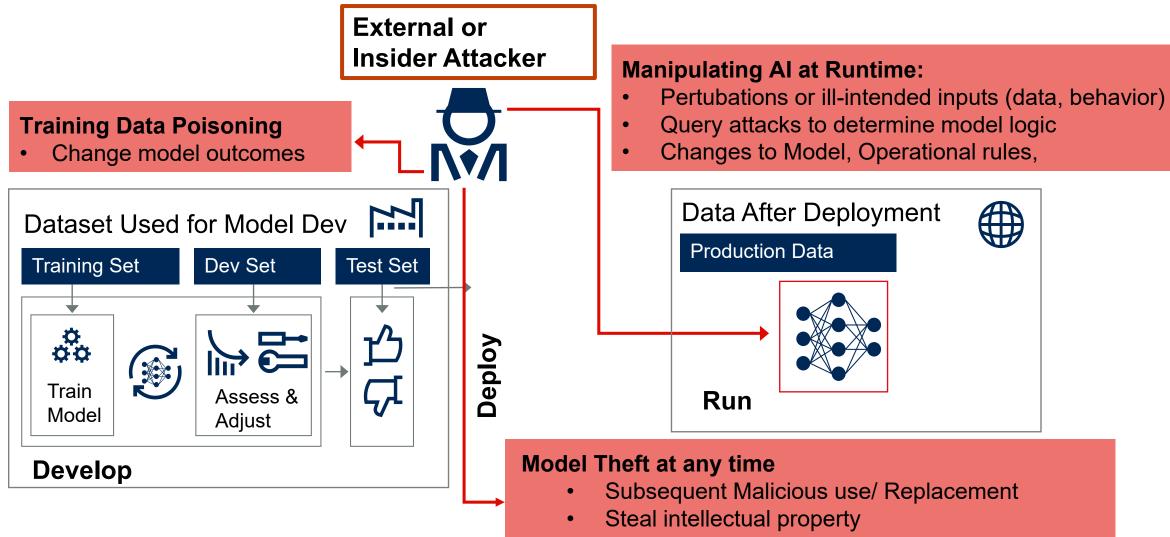


### Invariant Al Engineering Themes and Governance Principles

- Security
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#### **AI Security**



• Inversion attack



#### **AI Ethics**





### **Recommendations**





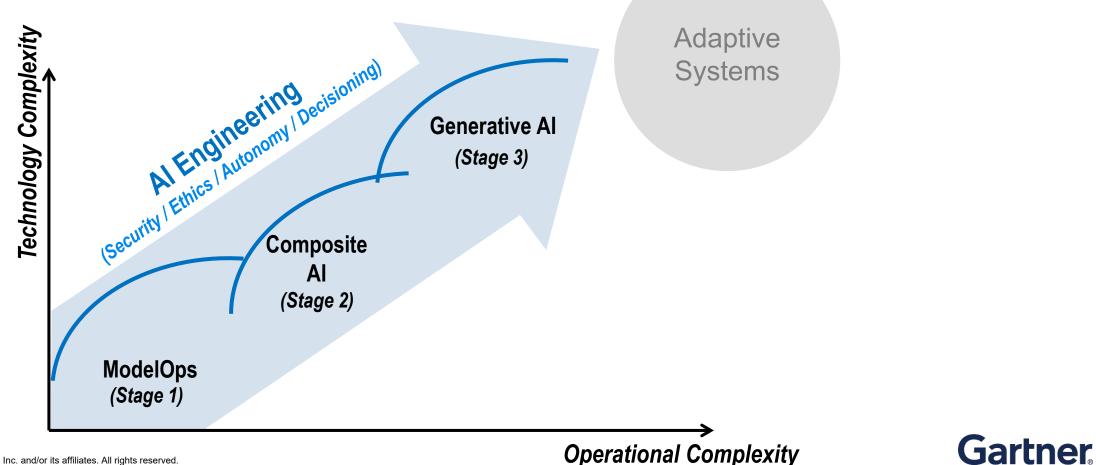
#### **Recommendations**

- Minimize the technical debt of deployed ML models by monitoring and revalidating their business value by adopting a foundational ModelOps practice – first stage of the AI Engineering discipline.
- Ensure the integrity, transparency and sustainability of AI models through a systematic process, and enduring governance principles; based on fairness, trustworthiness, reliability and accountability.
- Identify projects in which a fully data-driven, ML-only approach is unviable and inefficient while exploring the expressive power of Composite AI to solve complex business problems.
- Sector Sector



#### **The AI Engineering Evolution**

Al engineering is a discipline focused on the governance and life cycle management of a wide range of operationalized AI and decision models, providing an uninterrupted flow between the development (human or machine-based), and operationalization of AI models (leveraging one or multiple AI techniques).



### Thank you

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